

Terms and Conditions of New World CLUB New Member Registration Campaign

1. New World CLUB New Member Registration Campaign (“Campaign”) is effective from 10 June to 10 July 2022 (“Campaign Period”). New World CLUB (operated by New World Loyalty Programme Limited) (collectively “NWC”) reserves the right to terminate or extend the Campaign anytime without prior notice.
2. During the Campaign Period, applicants shall register as New World CLUB member via the designated link (see paragraph 6 for more details). Upon successful registration, first 2,000 new members (“Eligible New Members”) shall be eligible to get 100 K Dollars as welcome incentive (“Incentive”). For more information and the terms and conditions about K Dollars, please check <https://hk.krewards.com/program-terms-and-conditions/>. All entries in the system records (including time and order of application received under the Campaign) of NWC shall be deemed to be accurate and NWC shall not accept any challenge or dispute on such records.
3. The Incentive of K Dollars will be credited to K Dollar Program (“KDP”) Membership account in the form of K Points in July 2022. All Eligible New Members shall also possess a valid KDP Membership account in order to obtain and use the K Dollars and KDP Membership account will therefore be automatically opened, and consent for account opening is deemed to be given, for those Eligible New Members who are non KDP member. The expiry date of the K Dollars will be on 31 December 2022 and K Dollars must be used prior to expiry.
4. All applicants shall be at age of 18 or above. Existing New World CLUB members are not eligible for this Incentive.
5. The quota of Incentive is limited and will be awarded to Eligible New Members on a first-come-first-served basis. Each Eligible New Member is only eligible to receive the Incentive once during this Campaign.
6. The applicants must click on the designated link and register as a New World CLUB member. By clicking the designated link, they will be re-directed to a designated web form created by NWC for information collection. The information collected from the form, including personal information will be used for creating, updating or completing the member’s profile in NWC’s system (if applicable). For details and information of such collection, please refer to the Personal Information Collection Statement of NWC.
7. For the purpose of creating new KDP Membership account and crediting of K Points as stipulated in paragraph 3 above, and for profile updating of KDP members (where applicable), part of the personal information collected from Eligible New Members, including but not limited to member name, email address, mobile phone number and consent to join KDP Membership will also be transferred to Missions Points Network Company Limited (“MPNCL”). For details and information of such collection, please refer to the KDP programme Terms and Conditions as posted on its website and the Personal Information Collection Statement of MPNCL.
8. All applicants shall provide correct and valid mobile phone number and email address for NWC membership registration. The applicants must be the legitimate owner of the registered mobile phone number at Hong Kong, Mainland China or Macau to receive an SMS authentication code. NWC shall take no responsibility for any undelivered SMS, push notifications or emails.
9. Each individual person shall only be eligible for one New World CLUB membership, and shall register for New World CLUB membership by authentic and valid mobile phone number and email address. Duplicate registration with the same mobile phone number and/or email address, or the holding of more than one membership account by the same individual will not be accepted by NWC. NWC may at any time require members to undertake account verification by providing information and/or documents as NWC deems appropriate. NWC reserves the right to suspend or terminate a member’s account, or forfeit any entitlements to the Incentives or other privileges, for failure to complete a verification process. Should there

be any dishonest, fraudulent conduct or abuse of membership or misconduct in membership registration, NWC reserves the right to take further action.

10. To be eligible for earning and using K Dollars, the Eligible New Members shall also be KDP Members. To view and use K Dollars, members shall download and login to “Artisanal Living” Mobile App by entering the mobile phone number registered with NWC.
11. The K Dollars will be credited to the relevant KDP Membership account of the Eligible New Members by MPNCL in July 2022. K Dollars are non-transferrable and cannot be redeemed for cash, coupons or other items.
12. Applicants shall ensure that all information provided is true, correct and accurate. Should there be any errors, omissions or unrecognisable information, the submission may be deemed invalid and void automatically.
13. The submitted information by applicants cannot be cancelled or modified.
14. K Dollars will not be re-credited if it is unused after the expiry date.
15. NWC is not the supplier of the K Dollars and is not responsible for all related obligations and liabilities. In case of disputes, the Eligible New Members should contact MPNCL directly.
16. NWC reserves the right to change the Incentive to other gifts of equivalent or similar value without prior notice.
17. NWC and MPNCL reserve the right to amend the Terms & Conditions of this Campaign without prior notice and shall have the final decision in case of dispute.
18. For enquiries related to this Campaign, please contact New World CLUB Service Hotline at (852) 2138 3311 (Service hours: 9am – 6pm) or email to enquiry@newworldclub.com.hk.
19. For enquiries related to the usage of K Dollar, please contact K Dollar Program Hotline at (852) 3892 3998 (Service hours: 10am – 7pm) or email to enquiry@krewards.com.
20. If there is any inconsistency or ambiguity between the English version and the Chinese version of this Terms and Conditions, the English version shall prevail.
21. These Terms and Conditions shall be governed by and construed in accordance with the laws of Hong Kong. Each party irrevocably agrees to submit all disputes to the non-exclusive jurisdiction of the courts of Hong Kong.